



2024 - 2025  
CORPORATE SPONSORS  
&  
MEMBERS GUIDE



The Touchdown Club of Annapolis would like to extend our sincere gratitude to our past Title Sponsors for their many years of continued support and we look forward to welcoming our new ones!

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## THE TOUCHDOWN CLUB OF ANNAPOLIS - A HISTORY OF EXCELLENCE

Founded in 1955 to honor the U.S. Navel Academy 1955 Sugar Bowl Champions, the Touchdown Club of Annapolis is a longtime and well respected, non-profit organization, located in Annapolis, Maryland.

With a proud 70 year history of service to the Anne Arundel County underprivileged youth sports community, the Club now has over 350 devoted members and has transformed it's original recognition into many dedicated missions. Our primary focuses revolve around:

- **Supporting** our local youth and high school sports programs
- **Recognizing** and awarding outstanding athletic performances on the youth, scholastic and collegiate levels, including USNA and University of Maryland
- **Providing** financial assistance on a selective basis to community programs and athletes in need

In addition to giving back to the community, the Club holds many annual sold out fundraising and appreciation events. With an August annual calendar start, our events kick off the very next month with:

- **Corporate Sponsorship Appreciation Event**, toasting our longtime sponsors and welcoming our new ones - *September*
- **Golf Tournament** at the highly sought after USNA Golf Course - *November*
- **Army/Navy Football Cocktail Party** with Head Coach, Brian Newberry and Athletic Director, Chet Gladchuk in attendance - *December*
- **Football Awards Banquet** hosting Navy Head Coach, Brian Newberry and University of Maryland Head Coach, Mike Locksley, along with well respected professional athletes as guest speakers - *February*
- **Army/Navy Cocktail Party** with special appearances by Navy Men's Head Coach Joe Amplo and Women's Head Coach, Cindy Timchaw - *April*

**\*\*\*The Touchdown Club appreciates and welcomes any and all recommendations of youth individuals or organizations that may be in need of financial assistance throughout the year. They must be located in Anne Arundel County and meet specific club guidelines.**



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## THE BOARD

### Executive Committee

- President – Mike Kelly, Jr
- Vice President – John Gallagher
- Secretary – Chris Kelly, Jr.
- Treasurer – Chris Johnson



### Board of Governors

- Mike Tait – Golf Tournament Chair
- John Klueh – Army/Navy Cocktail Chair
- Brian Powers – IT Chair – Banquet/Cocktail Committee
- Mike Cooper, Jr – Golf/Banquet Committee
- Blair Peterson – Golf/Cocktail Committee
- Francis McAndrews – Banquet/Lacrosse Cocktail Committee
- Zach Hester – Army/Navy Lacrosse Cocktail Chair

### Board of Advisors

- Bill Wagner – Past President
- Justin Mullen – Past President
- Scott Schuetter – Past President
- Renee Wagner – Past President /Graphics Chair/Banquet Chair
- Pat MacAdams – Communications Chair
- Tom Phelps - Long Standing Board Member

### Prospective Board Members

- The Club is extremely grateful to all of our past and present members and volunteers, who have enabled us to continue our mission for the past 70 years.
- We would like to add 1 or 2 new board members this year. If you are interested or know of anyone that may be, please reach out to any of the current members. We are more than happy to answer any question.





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## **GIVING INITIATIVES**

### **Fall 2022 - Present**

- 2022 Fall Donation to AAYFA \$4000
- Equipment Drive 3 Pairs of Soccer Cleats, Soccer Balls, Misc. Equipment \$500
- The Wingman Foundation \$1000 – February 2023
- Salvation Army Christmas Drive 12 Bicycle Helmets and 2 Pairs of Soccer Cleats \$639.04 – December 2022
- Scholarship for MK Moore Volleyball \$1711.13 – December 2022
- Annapolis Police Foundation Boxing Program \$3500 – July 2023
- AA County Hall of Fame \$600 – August 2023
- 2023 Winter Donation to AAYFA \$4000
- Annapolis All Stars \$1000 – August 2023
- Scholarship Donation Lake Shore Darnell Ravenell Jr. \$750 – August 2023
- Meade High School Coach Lorrie \$1599.96 – September 2023
- Play Annapolis Inc. \$1000 – October 2023
- Scholarship Donation South River Volleyball Chloe Smith \$1500 – December 2023
- Scholarship Donation Mid Atlantic Baseball Mike Swick \$1500 – December 2023
- Salvation Army Christmas Drive 20+ Bicycle Helmets \$953.78 – December 2023
- Scholarship Donation Morgan Coleman \$1500 – February 2024
- Donation to Torrey Smith Foundation \$2000 – February 2024
- 2024 Spring Donation to AAYFA \$4000 – March 2024
- Crosse Over Lacrosse Women's Program \$500 – July 2024
- Donation AA County Hall of Fame \$600 – July 2024

Total \$33,853.91

**\*\*\*The AAYFA (Anne Arundel Youth Football Association) donations are earmarked specifically for those in need of scholarships for the season's entrance fee, across the 19 organizations**



## PRESENTING SPONSORS

### 3 Available - Commitment \$7,500

- Recognized as our Presenting Sponsor at all major events, with prominent signage and mentions during speeches
- 2 Foursomes at our Golf Tournament on Friday, November 1, 2024
  - Logo on Flyer and Swag Giveaway (Traditionally a ¼ zip/hoody/jacket/vest/ etc.)
- 6 Tickets to our Army/Navy Cocktail Party on Wednesday, December 11, 2024
- 2 Tables (20 Seats) to our Football Awards Banquet on Thursday, February 20, 2025
  - Invitation to Pre-Game sponsored Happy Hour, held prior to event
- 6 Tickets to our Army/Navy Lacrosse Cocktail in April 2025
- Complimentary Sponsors Only Appreciation Event in September 2025

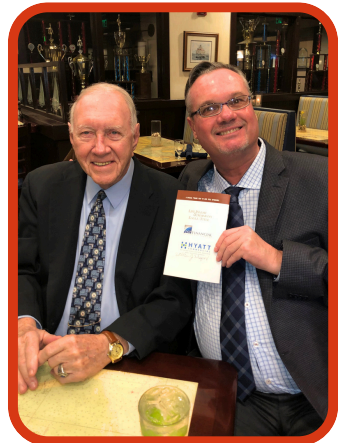




## TITLE SPONSORS

### 2 Available - Commitment \$5,000

- Title sponsor signage at either the Golf Tournament or Football Awards Banquet
- 1 Foursome at our Golf Tournament on Friday, November 1, 2024
- 4 Tickets to our Army/Navy Cocktail Party on Wednesday, December 11, 2024
- 1 Table (10 Seats) to our Football Awards Banquet on Thursday, February 20, 2025
  - Invitation to Pre-Game sponsored Happy Hour, held prior to event
- 4 Tickets to our Army/Navy Lacrosse Cocktail Party in April 2025
- Sponsors Only Appreciation Event invitations in September of 2025





## CORPORATE SPONSORS

**6 Available - Commitment \$3,000**

- 1 Foursome at our Golf Tournament on Friday, November 1, 2024
- 2 Tickets to our Army/Navy Cocktail Party on Wednesday, December 11, 2024
- 1 Table (10 Seats) to our Football Awards Banquet on Thursday, February 20, 2025
  - Invitation to Pre-Game sponsored Happy Hour, held prior to event
- 2 Tickets to our Army/Navy Lacrosse Cocktail Party in April 2025
- Sponsors Only Appreciation Event invitations in September of 2025

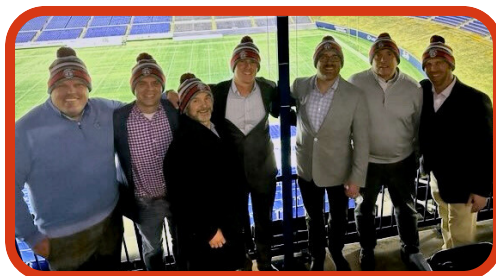




## **TDC INDIVIDUAL MEMBERSHIP**

### **Unlimited - Commitment \$150**

- 1 Ticket to the After-Party at our Golf Tournament on Friday, November 1, 2024
- 1 Ticket to our Army/Navy Football Cocktail Party on Wednesday, December 11, 2024
- 1 ticket to our Members Only Pre-Game Sponsored Happy Hour, held prior to the Football Awards Banquet, with early access to purchase a seat at the sold out Banquet (tickets are on a first come basis, so they are not 100% guaranteed)
- 1 ticket to Army/Navy Lacrosse Cocktail Party in Spring 2025





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## MISCELLANEOUS SPONSORS

### • Golf Tournament

- **Closest to the Pin** - \$1,750. Foursome, Flag Pin and hole with option to have table
- **Longest Drive** - \$1,750. Foursome, Flag Pin and hole with option to have table
- **Lunch Sponsor** - \$1,000. Pin Flag, Signage at lunch turn/option to have 2 people at a table during lunch and 2 tickets to after party
- **\$250** - Pin Flag
- **Breakfast Sponsor** – IN KIND
- **Coffee Sponsor** – IN KIND

### • Cocktail Events

- **Bar Sponsor** - \$500 includes 2 tickets to the party and signage at bar
  - Invitation to the Sponsors Only Thank You in September of 2025
- **Food Sponsor** - \$500 includes 2 tickets to the party and signage at bar
  - Invitation to the Sponsors Only Thank You in September of 2025

### • Football Banquet

- **Bar Sponsor** - \$1,000. Signage by all three bars. Logo in program.
- **Food Sponsor** - \$1,000. Signage on all tables. Logo in program.
- **After Party Sponsor** - \$1,000 Signage on all tables. Logo in program.
- **Transportation Sponsor** – IN KIND
  - All sponsors are invited to the Sponsors Only Thank You in September of 2025



For additional information, please scan and visit our social media sites



Visit our website:



Join us on Facebook:



Join us on Instagram:



Become a Sponsor:



Make a Donation:

